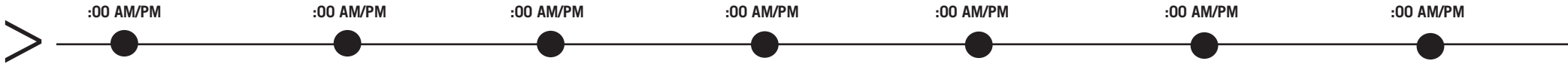


User Journey Map

UGA UX WORKSHOP, WINTER 2018



MOOD: (SLEEPY, HAPPY, EXCITED, ANNOYED?)

MOOD:

MOOD:

MOOD:

MOOD:

MOOD:

MOOD:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY: (WHAT EXACTLY IS THE USER DOING?)

CONTEXT: (DESCRIBE OTHER IMPORTANT CONTEXTUAL DETAILS. DOES THE USER LIVE ALONE? DOES THE USER HAVE TROUBLE SLEEPING, ETC.)

CONTEXT:

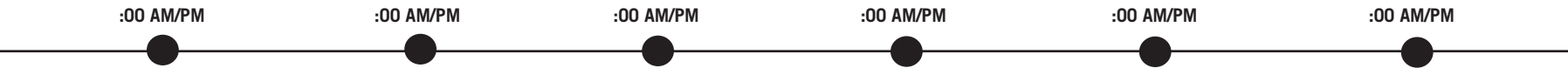
CONTEXT:

CONTEXT:

CONTEXT:

CONTEXT:

CONTEXT:



MOOD:

MOOD:

MOOD:

MOOD:

MOOD:

MOOD:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

ACTIVITY:

CONTEXT:

CONTEXT:

CONTEXT:

CONTEXT:

CONTEXT:

CONTEXT: